

Aaron Bolton

Designer, Developer, & SEO Consultant

aaron@boltonstudios.com

<https://www.boltonstudios.com>

Overview

I am a graphic designer, programmer, and SEO consultant with nine years of professional experience. I have released four consumer applications with over 5,000 active users, and I serve as a primary provider of SEO expertise and website services for multiple US-based marketing firms and small businesses. My clients trust me to deliver results every month in rankings improvements and conversions.

Languages & Frameworks

- HTML, CSS, LESS, Sass/SCSS
- JavaScript, jQuery
- Swift, PHP, SQL
- Bootstrap, WordPress, Genesis, Divi

Software Skills

- Adobe Photoshop, XD, Illustrator, Dreamweaver
- Sketch, InVision
- Xcode, Visual Studio Code
- Ahrefs, CognitiveSEO, CrazyEgg, SEMrush
- Google Search Console, Analytics, My Business

Professional Experience

Bolton Studios LLC (2015 – Present)

Self-employed

- Developed three WordPress Plugins with more than 5,000 active users.
- Developed an iOS application, Weather World, written in Swift.
- Developed many WordPress website themes for small businesses.
- Provided SEO consulting for several marketing firms and small businesses.

WebsiteGrowers.com, Inc. (2011 – 2014)

Web Designer, Full-time

- Provided graphic designs for websites, user interfaces, and marketing campaigns.
- Provided front-end website development services.
- Provided search engine optimization services as a junior consultant.

The Delaplaine Visual Arts Education Center (2010)

Graphic Design Intern

- Provided graphic design for posters and other marketing collateral.

Education

Software Development and Security, Bachelor of Science – B.S.

University of Maryland Global Campus, 2023

Graphic Design, Associate of Applied Science – A.A.S.

Frederick Community College, 2019

Information Sciences and Technology, Undergraduate Certificate

Penn State — World Campus, 2018