

Aaron Bolton

Designer, Developer, & SEO Consultant

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<https://www.boltonstudios.com>

Overview

I am a graphic designer, programmer, and SEO consultant with nine years of professional experience. I currently serve as the lead provider of SEO expertise and services for two US-based marketing firms and multiple small businesses. My clients trust me to deliver results, every month, in the form of rankings improvements and conversions.

Languages & Frameworks

- HTML, CSS, LESS, Sass/SCSS
- JavaScript, jQuery
- PHP, SQL
- Swift
- Bootstrap, WordPress, Genesis, Divi

Software Skills

- Adobe Photoshop, XD, Illustrator, Dreamweaver
- Sketch, InVision
- Xcode, Visual Studio Code
- Ahrefs, CognitiveSEO, CrazyEgg, SEMrush
- Google Search Console, Analytics, My Business

Professional Experience

Bolton Studios LLC (2015 – Present)

Self-employed

- Developed three WordPress Plugins with more than 4,500 active users.
- Developed an iOS application, Weather World, using Swift that helps users explore weather conditions by climate type.
- Developed many WordPress website themes for small businesses.
- Lead SEO consultant for several small businesses and marketing firms.

WebsiteGrowers.com, Inc. (2011 – 2014)

Web Designer, Full-time

- Graphic designer for websites, user interfaces, and marketing campaigns.
- Front-end website development.
- Junior search engine optimization consultant.

The Delaplaine Visual Arts Education Center (2010)

Graphic Design Intern

- Graphic design.
- Poster and collateral design.

Education

Computer Science, Bachelor of Science – B.S.

University of Maryland Global Campus, 2022

Graphic Design, Associate of Applied Science – A.A.S.

Frederick Community College, 2019

Information Sciences and Technology, Undergraduate Certificate

Penn State — World Campus, 2018